

Step into the Octagon: UFC Punching Bag Debut at Walmart

Mystery Fighters, Big Hits: UFC Punching Bag Capsules Available Now Nationwide



Tel Aviv, Israel - (May 09, 2025) UFC fans are getting closer to the action through the launch of PMI's UFC Punching Bag Capsules, now available at [Walmart](#) nationwide. This partnership between UFC and PMI introduces fans and collectors to a hands-on collectible experience that captures the intensity and spirit of the sport.

This brand-new line features an exciting lineup of mini-action figures, collectible fighter posters, and accessories modeled after UFC legends. . Each figure's Octagon base is designed to interlock, allowing fans to build and customize their own UFC Octagon. As more capsules are collected, fans can expand their display, recreate iconic matchups, or imagine their own UFC bouts at home. With a full set, the Octagon becomes a true showcase of their favorite fighters.

"We are excited to partner with UFC to bring its iconic fighters to fans in a whole new way," said Omer Dekel, CEO of PMI. "UFC is one of the fastest-growing sports, now forming part of the Big Five in the USA. As demand continues to rise, we are eager to meet the needs of UFC fans and collectors. Our Punching bags, their figures, and the accessories have been crafted to perfectly capture UFC and its greatest fighters. We can't wait for fans to experience the intensity and excitement of the Octagon in their own homes."

The full UFC Punching Bag Capsule mini-action figure lineup includes fan favorites and current and former champions:

- Conor McGregor
- Max Holloway

- Alexander Volkanovski
- Zhang Weili
- Jon Jones
- Islam Makhachev
- Charles Oliveira
- Amanda Nunes
- Sean O'Malley
- Israel Adesanya
- Brandon Moreno
- Valentina Shevchenko
- Golden Jon Jones (Ultra Rare)
- Golden Charles Oliveira (Ultra Rare)

Collectible Accessories include:

- Kettlebell
- UFC Cap
- Dyaco MMA Glove
- Hand Wraps
- Water Bottle
- Microphone
- OPRO Mouthguard
- Resting Stool
- Project Rock Under Armour footwear
- Dumbbell
- Jump rope

Available now at [Walmart](#) for the purchase price of \$9.97, the UFC Punching Bag Capsule is the ultimate prize for UFC fans and collectors alike. The UFC Punching Bag Capsule is recommended for ages 8 and older and designed with adult collectors and kids in mind.



Kids World

About UFC®

UFC® is the world's premier mixed martial arts organization (MMA), with more than 700 million fans and approximately 300 million social media followers. The organization produces more than 40 live events annually in some of the most prestigious arenas around the world while broadcasting to over 950 million households across more than 170 countries. UFC's athlete roster features the world's best MMA athletes representing more than 75 countries. The organization's digital offerings include UFC FIGHT PASS®, one of the world's leading streaming services for combat sports. UFC is part of TKO Group Holdings (NYSE: TKO) and is headquartered in Las Vegas, Nevada. For more information, visit [UFC.com](https://www.ufc.com) and follow UFC at [Facebook.com/UFC](https://www.facebook.com/UFC) and [@UFC](https://twitter.com/UFC) on X, Snapchat, Instagram, and TikTok: [@UFC](https://www.tiktok.com/@ufc).

About PMI

Established in 1995, PMI is a leading gaming-sector toy manufacturer focused on licensing consumer products in over 170 countries. PMI gives licensed intellectual properties (IPs) a vibrant existence by creating high-quality, innovative, affordable toys and collectibles. We're here to bring the mega children's brands and the coolest lines to kids worldwide. Our lineup includes esteemed names like Sonic Prime, Stumble Guys, Pudgy Penguins, Brawl Stars, and many others. Rooted in our purpose is the aspiration to ensure that every child can partake in the delight of play, irrespective of their circumstances.

For more information on PMI, follow them on:

- Instagram: [@pmi_toys](https://www.instagram.com/pmi_toys)
- Facebook: [@pmiltl](https://www.facebook.com/pmiltl)
- Twitter: [@pmitoys](https://twitter.com/pmitoys)
- TikTok: [@pmi_toys](https://www.tiktok.com/@pmi_toys)

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Media contacts:

ChizSix Marketing & Media (www.chizsix.com) on behalf of PMI Ltd. Kids' World
Kassandra O'Brien | SVP of Marketing | kassandra@chizsix.com | 289.264.6499